

# SCHEME FOR VILLAGE OUTREACH AND EXTENSION PROGRAMS

## 1. Title of the Scheme

**Village Outreach and Extension Program for Community Development and Empowerment**

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## 2. Background and Rationale

Many rural villages face challenges such as poverty, limited access to education, healthcare, livelihood opportunities, and social services. Outreach and extension programs help bridge the gap by bringing essential services, awareness, and development initiatives directly to the village community. This scheme promotes inclusive development, empowerment, and improved quality of life through structured outreach interventions.

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## 3. Vision

To build empowered, self-reliant, and healthy village communities through outreach, education, and development services.

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## 4. Mission

To extend social, educational, health, and livelihood services to villages and support sustainable community development.

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## 5. Objectives

### General Objective

To promote holistic development of rural communities through outreach and extension services.

### Specific Objectives

- Improve access to education and academic support
  - Promote health awareness and healthcare access
  - Support livelihood and income generation
  - Empower women, youth, and vulnerable groups
  - Promote social awareness and community participation
  - Strengthen village institutions and leadership
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## **6. Target Beneficiaries**

- Rural families
  - Children and students
  - Women and mothers
  - Youth
  - Elderly persons
  - Farmers and laborers
  - Vulnerable and marginalized groups
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## **7. Key Program Components**

### **A. Educational Outreach**

- Tuition and academic support programs
  - School enrolment support
  - Career guidance for youth
  - Educational awareness programs
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### **B. Health and Hygiene Programs**

- Health awareness camps
  - Medical camps and screenings
  - Nutrition awareness programs
  - Sanitation and hygiene education
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### **C. Livelihood and Skill Development**

- Skill training programs
  - Entrepreneurship development
  - Support for income-generating activities
  - Agricultural awareness and training
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### **D. Women Empowerment Programs**

- Self-help group formation
  - Skill training for women
  - Leadership development
  - Financial literacy programs
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## **E. Youth Development Programs**

- Leadership training
  - Career guidance
  - Personality development
  - Substance abuse awareness
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## **F. Social Awareness Programs**

- Awareness on social issues
  - Gender equality awareness
  - Child protection awareness
  - Environmental awareness
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## **G. Pastoral and Community Support**

- Family visits and support
  - Counselling services
  - Community meetings
  - Support for vulnerable persons
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## **8. Implementation Strategy**

### **Step 1: Village Selection**

Identify target villages based on needs.

### **Step 2: Needs Assessment**

Conduct surveys and community meetings.

### **Step 3: Program Planning**

Develop activity plans based on needs.

### **Step 4: Outreach Implementation**

Conduct regular visits and activities.

### **Step 5: Monitoring and Follow-up**

Evaluate progress and impact.

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## 9. Organizational Structure

Village Outreach Team includes:

- Program Coordinator
  - Outreach Workers
  - Volunteers
  - Community Leaders
  - Parish or NGO representatives
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## 10. Frequency of Outreach

- Weekly village visits
  - Monthly awareness programs
  - Quarterly health camps
  - Annual evaluation
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## 11. Funding Sources

- Parish or NGO funds
  - Donations and sponsors
  - Government schemes
  - CSR support
  - Community contributions
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## 12. Budget

Sl. No	Activity	Estimated Cost (₹)
1	Baseline survey and planning	1,000
2	Health camp and medical support	3,000
3	Agricultural extension and livelihood training	1,000
4	Transportation and outreach visits	4,000
5	Monitoring and evaluation	1,000

**Total Estimated Budget: ₹10,000**

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### **13. Monitoring and Evaluation**

Indicators:

- Number of villages covered
- Number of beneficiaries reached
- Improvement in education and health awareness
- Participation level

Methods:

- Reports and documentation
  - Field visits
  - Feedback from community
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### **14. Expected Outcomes**

- Improved education and awareness
  - Better health and hygiene practices
  - Increased livelihood opportunities
  - Empowered women and youth
  - Strengthened community participation
  - Improved quality of life
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### **15. Sustainability Plan**

- Training local community leaders
  - Formation of village committees
  - Community ownership
  - Continuous monitoring
  - Partnerships with organizations
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### **16. Conclusion**

The Village Outreach and Extension Programme will strengthen community development by bringing essential services, awareness, and opportunities directly to rural villages. Through active community participation and regular outreach, the program will contribute to sustainable rural development.